

THE NJFMBA

Terms & Conditions

NJ State FMBA 1447 Campbell Street Rahway, NJ 07065

Office: (732) 499-9250 Fax: (732) 499-9633 (web) www.NJFMBA.org

WEB ADS

President: William J. Lavin

General Manager: Thomas Grande

New Jersey's

Firemen's Mutual Benevolent Association

[referred to in this document as NJFMBA]

The NJFMBA is equaled by few and surpassed by none.

The NJFMBA's Market

The NJFMBA, established on December 11, 1897, possesses a most influential position in New Jersey. The combined membership is over 5,500 strong and growing. The volume of advertising in our popular bulletin carried each month speaks effectively for The NJFMBA's strength as an advertising medium in the Jersey area and beyond.

Policies

The NJFMBA attempts to accept only reliable advertisements but will not be responsible to the public for advertisements, nor are the views expressed necessarily those of The NJFMBA.

Political ads must be paid in advance. Alcoholic beverage and tobacco advertising accepted.

Deadlines

Display: None

NO ADS will be taken by phone

Editorial: refer to John Hund.

Classified: Not Active

Rate Information Effective Date

April 21, 2008

Display Advertising

Banner format no larger than (510" width X 60' deep) and client supplied and hosted.

\$695. per 1 year period

Classified Advertising

Not Set

Line Ads: \$? for 18 words or less.

Each additional word is ?¢

Box Ads Not Set

Real Estate Advertising Not set

Box Ads: Not set

Special Services

An extensive collection of clip art is available. Professional photography can also be provided.

Inserts

Political Advertising

All ads pertaining to elections, campaigns, referendum, affairs of political parties or after election. "Thank You" ads are considered to be political advertising. Organizations or groups attempting to influence the decision of a governing body will be considered political All political advertising is kept confidential. All advertisements must have name and address of person responsible for contents.

Terms: Prepaid. Agency rate of \$25.00 per day applies

Copy Regulations

Advertisements will be positioned at publisher's option. Demand position: 20% for premium position, if available. We reserve the right to insert above and below any copy the words "paid advertisement." We reserve the right to revise or reject, without notice, any ad, at any time, for any reason. If we are at fault, we will reprint the ad or portion of the ad in which an error occurs that materially affects the value of the ad. We are not liable for on insertion of any advertisement beyond the prepaid amount for such ads. Nor are we responsible for any mistake past the first insertion. It is the advertiser's responsibility to inform us of an error in the first publication. Advertisers assign to The NJFMBA, title, right, and copyright interests to all layouts, illustration, graphics, and photography which represent the creative effort of the website in concept, labor, composition or material and may not authorize any reproduction of such advertising without the consent of The NJFMBA.

We Accept Check -

Visa • MasterCard • Discover • Amex